CIS 1400 Project Plan – 1st Draft

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# Scope and Purpose[[1]](#footnote-1)

## Site Topic

I am a volunteer for a group called the JAS Young Professionals. We are a subgroup of the Japan America Society of Michigan and Southwestern Ontario. We are hosting a Japanese Job Fair next year. Although we have a website for our group, I’m going to play around with making a website for the event itself.

## Site Goals

The goal of this site would be to have all the events information in one spot, and easier to find in a search. Also to attract more attendees to the event and promote it.

## Target Audience

There are multiple target groups, income level has little to do with it.  
Everyone interested will either know Japanese at some level or will want to – Consider adding Japanese to the Pages.  
  
-students with an interest in Japan, wanting to find a career during or after graduation.  
-non-student job seekers. Also, an interest in Japan looking for new employment opportunities.  
-Japanese company owners in the area that would benefit from these employees in their company, or benefit from networking with other Japanese companies.  
-Other organizations in Michigan related to the Japan-interested community.   
Because there is an implication of a professional event, it is implied people with some level of education or experience will be the ones interested in this event.   
  
Overall Assessment: Website should be concise yet informational and easy to navigate. Should be attractive to the eyes but not exceptionally stylized.  
Should consider adding Japanese information when possible, and Japanese-English phrases.   
  
Registration Link should be put throughout the pages.

# Site Map[[2]](#footnote-2)

1. Scope and purpose: One paragraph description of the project including the topic and the site goals. [↑](#footnote-ref-1)
2. Draft site map: A first draft of the site map must be included in the initial phase. This must be produced via a drawing program such as PowerPoint or VISIO or using the drawing feature of WORD. [↑](#footnote-ref-2)